

Agenda Item 4.A

MINUTES*
SAN DIEGO CONVENTION CENTER CORPORATION
THE BOARD OF DIRECTORS

BOARD MEETING OF JANUARY 28, 2020

BOARD MEMBERS PRESENT:	Chair Jaymie Bradford and Directors, Gil Cabrera, Elvin Lai, Carol Kim and Allan Farwell
BOARD MEMBER(S) ABSENT:	Directors Carlos Cota and Xema Jacobson
STAFF PRESENT:	Rip Rippetoe Karen Totaro, Mardeen Mattix, Andy Mikschl, Terry Kurtenbach, Maren Dougherty, Rita de la Fuente, Corey Albright, DeeAnne Snyder, Bobby Ramirez and Pat Evans (Recorder)
ALSO PRESENT:	Jennifer Lyon, General Counsel

*Audio copies of Board of Director meetings are available upon request. Please contact Pat Evans at (619)525-5131 or pat.evans@visitsandiego.com to request a copy.

1. Call to Order

Chair Jaymie Bradford called the Board Meeting to order at 12:00 p.m. in the Executive Boardroom of the San Diego Convention Center Corporation, 111 West Harbor Drive, San Diego, CA 92101. All Directors were present except Directors Xema Jacobson and Carlos Cota.

Chair-elect Bradford thanked the Board of the opportunity to serve and addressed her goals for the Board for the upcoming year.

2. Non-Agenda Public Comment – None

3. Presentations:

A. Employee(s) of the Month:

Susan Young, Public Safety & Guest Services Administrative Assistant, (December) will be presented at the February Board meeting.

Lance Young, HVAC Engineer (January) was presented by Marc LaHay, Director of Building Operations. Mr. Rippetoe also introduced Mr. LaHay

who was recently promoted into the position of Director of Building Operations. Mr. Rippetoe welcomed Mr. LaHay to the team.

5. Board Committee Reports and Board Action Items

Consent Agenda:

- A. Approval of Minutes of Board Meeting of December 3, 2019**
- B. Acceptance of November 2019 Financial Reports from Chief Financial Officer**
- C. Authorization to Ratify Contract for Emergency Repair to Ruptured Waterline**
- D. Authorization to Ratify Purchase of Utility Vehicles for Operations/Sales Departments**
- E. Authorization to Purchase Staging Equipment**
- F. Authorization to Award Purchase Order to Mity-Lite, Inc. for Stacking Chairs and Wheeled Chair Trucks**

Directors Lai and Farwell moved and seconded, respectively, to approve the Consent Agenda set forth hereinabove. Vote: Unanimous

AYES: 5 NAYS: 0 ABSTENTIONS: 0

Directors Jacobson and Cota were absent.

Action Item(s):

- G. Executive Committee (Jaymie Bradford)**
 - (1) Authorization to Approve Resolution in Support of “Yes For A Better San Diego” Citizen Initiative**

Directors Cabrera and Farwell moved and seconded, respectively, to authorize approval of a Resolution in Support of “Yes For A Better San Diego” Citizen Initiative. Vote: Unanimous

AYES: 5 NAYS: 0 ABSTENTIONS: 0

Directors Jacobson and Cota were absent.

- H. Budget Committee (Carol Kim)**
 - (1) Authorization to Approve Modification of Digital Signage Contract with Digital Conventions**

- The SDTA long-term team is doing well; however, they are 20,000 room nights short of their year-to-date goal. There are approximately 1 million potential room nights in their business pipeline.
- Mr. Lai also discussed SDTA's strategic approach to customer retention and suggested that the Chair consider appointing an Ad Hoc committee to further delve into the issue to customer retention.

5. Chair's Report:

- Chair Bradford provided an overview of her attendance at the PCMA Convening Leaders conference in San Francisco in January, 2020. Director Lai also attended the conference and he noted that he received very positive feedback from clients regarding the center.

6. General Counsel Report – None.

7. President's Report - Mr. Rippetoe submitted a written report and highlighted the following items:

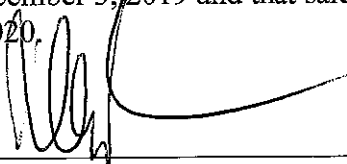
- Andy Mikschl has been promoted to Chief Sales & Revenue Officer.
- Julia Slocombe of Smart City Networks introduced the new in-house General Manager, Heidi Alcantara.
- Mr. Rippetoe reported that the Corporation has seen a 70% reduction in work days lost. This reduction in lost work days is attributable to the efforts of the Safety Manager, Becca Duyo and the safety and wellness programs she has initiated.
- Mr. Rippetoe also provided an update regarding the Compensation Study. He reported that H.R. has begun the process of slotting staff in accordance with the newly developed position parameters.
- The SDCCC Intern program has been able to place two temporary interns into permanent positions - The H.R. intern has joined the staff as a permanent hire and the Convention Services intern has also joined the team.
- Mr. Rippetoe also discussed the definition of "deferred maintenance."

8. Board Comment [Govt. Code § 54954.2(a)(2)]: Mr. Rippetoe will be attending the IAVM mid-year conference in Dallas and will be out to the office through January 31st.

There being no further business, the meeting adjourned at 1:14 p.m.

CERTIFICATION

I, Allan Farwell, Secretary of the Board of Directors of the San Diego Convention Center Corporation, Inc., do hereby certify that the foregoing is a true and correct copy of the minutes of the business transacted by the Board of Directors of the San Diego Convention Center Corporation, Inc., at a duly noticed meeting held on December 3, 2019 and that said minutes were approved by the Board of Directors on, February 27, 2020.



Allan Farwell, Secretary