

Agenda Item 3.A

MINUTES*
SAN DIEGO CONVENTION CENTER CORPORATION
THE BOARD OF DIRECTORS

BOARD MEETING OF MARCH 23, 2021
Via Teleconference

BOARD MEMBERS PRESENT:	Chair Elvin Lai and Directors Carol Kim, Allan Farwell, Carlos Cota, Jeff Gattas, Shawn VanDiver and Jaymie Bradford
BOARD MEMBER(S) ABSENT:	
STAFF PRESENT:	Rip Rippetoe, Mardeen Mattix, Andy Mikschl, Kelly Revell and Pat Evans (Recorder)
ALSO PRESENT:	Jennifer Lyon, General Counsel, Julie Coker, SDTA President & CEO

*Audio copies of Board of Director meetings are available upon request. Please contact Pat Evans at (619)525-5131 or pat.evans@visitsandiego.com to request a copy.

1. Call to Order

Chair Elvin Lai called the Board Meeting to order at 12:02 p.m. in the Executive Boardroom of the San Diego Convention Center Corporation, 111 West Harbor Drive, San Diego, CA 92101. Chair Lai then called roll to determine which Directors were present on the teleconference:

Director Lai – Present
Director Kim – Present
Director Farwell – Present
Director Cota – Present
Director Gattas – Present
Director VanDiver – Present
Director Bradford – Present

All Directors were present. Chair Lai noted that all votes taken during this meeting would be recorded via roll-call vote.

2. Non-Agenda Public Comment – None

3. Board Committee Reports and Board Action Items:

Consent Agenda:

A. Approval of Minutes of Board Meetings of February 11 and February 23, 2021.

Directors Farwell and Cota moved and seconded, respectively, to approve the Consent Agenda set forth hereinabove.

**Director Lai – Aye
Director Kim – Aye
Director Farwell – Aye
Director Cota – Aye
Director Gattas – Aye
Director VanDiver – Aye
Director Bradford – Aye**

Vote: Unanimous

AYES: 7

NAYS: 0

ABSTENTIONS: 0

Action Item(s):

B. Executive Committee (Elvin Lai)

(1) Review Draft of Proposed SDCCC Strategic Plan – Chair Lai reported that the Strategic Ad Hoc Committee had held two meetings and the strategic plan outline is well underway. Over 500 hours of collective work have gone into formulating the plan. Chair Lai thanked staff for making the huge commitment to completing the plan. He also noted that after delving into the plan components, it appears the original completion time-line was overly optimistic and staff would need more time to develop the KPIs and complete the process. A draft of the initial strategic plan will be forwarded to the full Board for review.

Director Bradford stated that it is very important that the strategic plan have staff buy-in versus being heavily board driven. Director Bradford also noted the plan should truly be guiding staff and be helpful to them.

Ms. Mattix reported that the SDCC staff leadership team has taken the lead on establishing the plan's initiatives and goals and would further be formulating the KPIs. The initial draft of the plan was presented to the Ad Hoc Committee to determine if staff and the Board are aligned in terms of expectations. Staff will now complete the process of developing KPIs and present the findings to the full Board for review and ultimately approval. Chair Lai further noted that the planning process has been primarily a staff driven exercise and Ad Hoc Committee members only provide input and direction as needed by staff.

C. Budget Committee (Allan Farwell) – Director Farwell reported that on March 2nd, SDCCC staff met, via teleconference, with representatives of the Mayor's office to discuss the SDCCC FY 2022 budget. The parties had an excellent, thorough review of the FY 2022 budget. Director Farwell noted that the Board had received a copy of the proposed budget and he requested that Ms. Mattix provide the Board with a condensed version of the presentation made to the Mayor's office.

(1) Acceptance of February Financial Reports from Chief Financial Officer

Directors Kim and VanDiver moved and seconded, respectively, to approve the February Financial Reports from Chief Financial Officer

**Director Lai – Aye
Director Kim – Aye
Director Farwell – Aye
Director Cota – Aye
Director Gattas – Aye
Director VanDiver – Aye
Director Bradford – Aye**

Vote: Unanimous

AYES: 7 NAYS: 0 ABSTENTIONS: 0

(2) Authorization to Approve FY 2022 Budget

Directors Farwell and VanDiver moved and seconded, respectively, to Authorize Approval of the FY 2022 Budget

**Director Lai – Aye
Director Kim – Aye
Director Farwell – Aye
Director Cota - Aye
Director Gattas – Aye
Director VanDiver – Aye
Director Bradford – Aye**

Vote: Unanimous

AYES: 7 NAYS: 0 ABSTENTIONS: 0

(3) Authorization to Approve the FY2022 CIP/Infrastructure and O&M Projections

Directors Gattas and Cota moved and seconded, respectively, to Authorize Approval of the FY2022 CIP/Infrastructure and O&M Projections

**Director Lai – Aye
Director Kim – Aye
Director Farwell – Aye
Director Cota - Aye
Director Gattas – Aye
Director VanDiver – Aye
Director Bradford – Aye**

Vote: Unanimous

D. Sales & Marketing Committee (Jeff Gattas) – Director Gattas reported:

- Mr. Mikschl and Ms. Coker provided an update regarding the status of the “Program of Work.” The revisions to the Program of Work are ongoing and a “special” Board meeting will need to be convened in May to review and approve the document.
- SDTA gave a presentation regarding their updated Citywide sales strategy that will be incorporated into the Program of Work. The presentation reviewed input from the participating focus groups that contributed to the resulting end strategy. Director Gattas recommended that the presentation be presented to the full Board at a future meeting.
- Mr. Mikschl provided an update regarding business currently on the books and discussed the likelihood of the events actually occurring.

4. Chair’s Report (Chair Elvin Lai): Chair Lai reported:

- Staff is working with Federal, County and City representatives to fulfill the humanitarian efforts to house unaccompanied refugee minors who are in transition to permanent placement. The details are being solidified and Mr. Rippetoe will keep the Board apprised of new developments as they occur.
- Two virtual Town Halls were held on Thursday, March 18th. Chair Lai shared the Board’s commitment to helping staff get back to work. Director VanDiver was also introduced to the team. Board members are always welcome to join the Town Hall meetings.
- The Board continues to support staff’s efforts to obtain critical reopening guidelines from the Governor’s office. Those guidelines are needed not only to reassure SDCC customers but to also properly plan the reopening of the center
- The next Board meeting is April 27, 2021 at Noon.

5. President’s Report (Rip Rippetoe) – Mr. Rippetoe reported:

- Mr. Rippetoe provided an overview of the process of winding down the Operation Shelter-to-Home and establishing the unaccompanied minor set-up. The new operation is a short-term effort that is scheduled to be complete by the time SDCC is ready to open for convention business. No future business will be displaced and the safe reopening for business at the appropriate time is the Corporation’s first priority.
- The staff lay-off that was scheduled to go into effect next week has been suspended in order to accommodate the unaccompanied minor housing program.
- SDCCC and SDTA are being lauded throughout the industry for their efforts to shepherd California reopening guidelines.
- Director Cota suggested that a SDCCC contractor/labor partner meeting be scheduled after the release of the reopening guidelines.

6. Board Comment [Govt. Code § 54954.2(a)(2)] – Director Cota noted that on the previously approved Consent Agenda, the Minutes of February 11, 2021 should be corrected to eliminate Director Jacobson’s name from Item (1) and to include Director VanDiver’s name in its stead.

7. **Closed Session** – The Board entered into closed session at 1:00 p.m. to discuss:

- A. CONFERENCE WITH LEGAL COUNSEL- EXISTING LITIGATION**
Govt. Code section 54956.9 (d)(1)- 2 cases
Case No. 37-2020-00008163-CU-OE-CTL
Case No. 37-2020-00008111-CU-WT-CTL

The Board returned to open session at 1:17 p.m.

Reporting out of closed session, General Counsel Lyon stated that the Board discussed item “7A” and direction was given but no reportable action was taken.

There being no further business, the meeting adjourned at 1:18 p.m.

I, Carlos Cota, Secretary of the Board of Directors of the San Diego Convention Center Corporation, Inc., do hereby certify that the foregoing is a true and correct copy of the minutes of the business transacted by the Board of Directors of the San Diego Convention Center Corporation, Inc., at a duly noticed meeting held on March 23, 2021 and that said minutes were approved by the Board of Directors on April 27, 2021.

[Approved at Board Meeting of April 27, 2021]
Carlos Cota, Secretary