



SPONSORSHIP & ADVERTISING OPPORTUNITIES

Thank you for considering the sponsorship and advertising opportunities at the San Diego Convention Center. Our team is dedicated to meeting your needs for your upcoming event at our facility.

Our pricing guideline applies to commercial event **advertising**, **sponsorship** and **marketing**, which includes:

- + Promotion of sponsors, products, services, business entity or organization regardless if revenue is generated by the Licensee.
- + Pricing applies to banners, signage, wraps, digital displays and wall graphics.
- + All fees are for the run of show.
- + All signage and graphic plans must be pre-approved by the SDCCC.

Please note: Certain event marketing programs may require the Fire Marshal's approval. Any damage or cleaning resulting from an event marketing installation is billable to the Licensee.

Sponsorship and advertising opportunities do not pertain to show branding.



High-Profile Interior Locations

LOBBY ELEVATORS



LOBBY ESCALATORS



RESTROOMS



LOBBY STAIRS (RISERS ONLY)



SPONSORSHIP & ADVERTISING OPPORTUNITIES LOCATIONS



Exterior Locations

CIRCULAR OPENINGS (HALLS A-C)



GLASS OVERHANGS (HALLS D-H, "EYEBROWS")



BANNER LIGHT POLES



WEST BUILDING FACADE (LOWER LEVEL GLASS, MIDDLE, UPPER LEVELS)



VERTICAL COLUMNS (HALLS D-H)



Exterior Locations

EAST FACADE 01



EAST FACADE 02



SOUTH FACADE 01



SOUTH FACADE 02



AMPHITHEATER FLOOR



AMPHITHEATER STAIRS (RISERS ONLY)



Exterior Locations

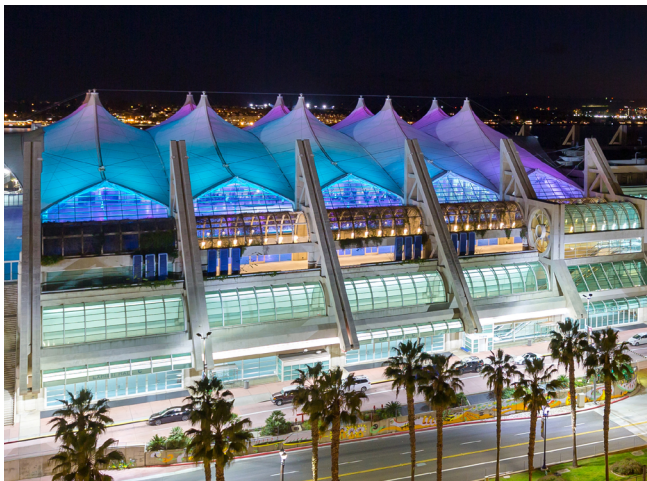
SOUTH ELEVATOR



PLAZA PARK BUTTRESS FINS



SAILS PAVILION LED COLOR LIGHTS





Interior Lobby

The pricing for the lobby locations below includes banners, signage, wraps, digital displays, window clings and wall graphics, and is based on run of show.

For a detail of what area of the lobby is included in lobby charge please refer to your Event Manager

The spaces are determined by the licensed areas for the event.

LOBBY A

- \$2,000

LOBBY E

- \$4,000

LOBBY B1

- \$2,000

LOBBY DE

- \$7,500 (\$500 DISC)

LOBBY AB1

- \$3,500 (\$500 DISC)

LOBBY F

- \$2,000

LOBBY B2

- \$2,000

LOBBY G

- \$3,000

LOBBY C

- \$2,000

LOBBY H

- \$3,000

LOBBY ABC

- \$7,500 (\$500 DISC)

LOBBY DEFGH

- \$15,000 (\$1,000 DISC)

LOBBY D

- \$4,000

LOBBY ABCDEFGH

- \$20,000 (\$4,000 DISC)

High-Profile Interior Locations

LOBBY ELEVATORS

- \$1,500 EACH

LOBBY ESCALATORS

- B1 @ \$3,000 FOR SET OF 2 ESCALATORS
- C @ \$3,000 FOR SET OF 2 ESCALATORS
- E @ \$4,000 FOR SET OF 3 ESCALATORS
- H @ \$4,000 FOR SET OF 3 ESCALATORS

RESTROOMS

- \$1,000 PER RESTROOM

B1 LOBBY STAIRS (RISERS ONLY)

- \$2,000 PER STAIRCASE

Exterior Locations

CIRCULAR OPENINGS (HALLS A-C; 8 MAX)

- \$500 EACH

GLASS OVERHANGS (HALLS D-H "EYEBROWS"; 8 MAX)

- \$500 EACH

BANNER LIGHT POLES (8 TOTAL POLES)

- \$500 FOR SET OF 2 FLAGS PER LIGHT POLE

WEST BUILDING FACADE

- \$1,500 LOWER LEVEL (GLASS WINDOWS)
- \$3,000 MIDDLE LEVEL
- \$4,500 UPPER LEVEL

VERTICAL COLUMNS (HALLS D-H; 13 MAX)

- \$1,000 EACH

EAST FACADE

- \$4,000

SOUTH FACADE

- \$1,500

AMPHITHEATER FLOOR

- \$2,000

AMPHITHEATER STAIRS (RISERS ONLY)

- \$1,500

SOUTH ELEVATOR

- \$750

PLAZA PARK BUTTRESS FINIS

- PRICED PER EVENT

Sails Pavilion

CUSTOMIZED LED COLOR LIGHTING SYSTEM

- PRICED PER EVENT

Please note: Certain event marketing programs may require the Fire Marshal's approval. Any damage or cleaning resulting from an event marketing installation is billable to the Licensee.

The fees listed are for rental of the space only, and does not include manufacturing, production, artwork, installation or removal.

Sponsorship and advertising opportunities do not pertain to show branding.

A la carte locations and pricing may be available upon request.