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San Diego Convention Center Honored with "Golden Watchdog" Award

S.D. COUNTY TAXPAYERS ASSOCIATION RECOGNIZES CENTER FOR EFFICIENT USE OF TAX DOLLARS

The San Diego County Taxpayers Association awarded the San Diego Convention Center with its coveted 2004 **Golden Watchdog Award** for exemplifying the efficient use of city government tax dollars. Mayor Dick Murphy accepted the award on behalf of the city and the facility.

"The San Diego Convention Center Corporation takes our role as custodians of taxpayer dollars very seriously. The City of San Diego makes an annual investment in the facility, and not only do we deliver an enormous return on investment, but we do so by operating in a highly efficient and effective manner," said Chris Frahm, chairman of the board of directors for the San Diego Convention Center Corporation.

For more information visit our web site at www.sdccc.org.

Fiscal and Economic Accomplishments

Since opening in 1989, the Center has become one of the region's strongest economic engines:

- **\$10 billion in economic impact**
- **\$227 million in tax revenues**
- **10 million guests**
- **3,000 events**
- **Supports 8,000 jobs county-wide**