

# RESTAURANT CONCIERGE BACKLIT DISPLAYS

## ADVERTISING OPPORTUNITIES



### THE RESTAURANT CONCIERGE



#### A PRIME LOCATION

Situated in the Grand Lobby of the San Diego Convention Center, the Restaurant Booth gives you exposure to over one million visitors annually:

- Nearly 600,000 out-of-town convention attendees
- More than 500,000 local residents from consumer shows and public events

#### CONCIERGE SERVICES

Professional, courteous concierge specialists are on hand to make reservations, showcase your menu and encourage convention-goers to dine at your restaurant.

#### THE MOBILE BOOTH

When the Convention Center has multiple events taking place, the Mobile Booth can be set up anywhere between Exhibit Halls D and H, depending on where crowds are concentrated. Advertising on the Mobile Booth allows you to reach even more people.

#### DIRECT-DIAL PHONE LINE

Conventioners can call you directly! As an advertiser, you will have a direct-dial number that visitors can call using reservation lines at the Restaurant Booth.



### RESTAURANT BOOTH AD

- 11" x 14" backlit photo of your restaurant
- 11" x 14" backlit menu, adjacent to restaurant photo

Ad Placement	Annual Rate*
Restaurant Booth	\$1,900 / year
Restaurant and Mobile Booths	\$2,400 / year

### MORE BENEFIT

Added values include:

- Exclusive Meeting Planner coupon program participation.
- Active promotion – coupons and promotional material distributed by concierge staff.
- Access to an online convention calendar that includes an attendance summary and schedule of key breaks

\* Printing and installation fee is not included in the rate.

\* Turnaround time is three weeks from the date we receive files.



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#### TO ADVERTISE, CONTACT:

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